

Empreendedorismo e Inovação

Profa Suzi Bueno de Almeida

A modern office interior with a high ceiling, concrete walls, and large windows. The floor is polished and reflects the sunlight. There are several potted plants and a reception desk on the left. The right side of the image features a series of overlapping light blue boxes containing text.

**Plano de negócios,
Perspectivas Lean e
Metodologias de Gestão**

Plano de negócios

Perspectivas Lean

Startups

Metodologias de Gestão

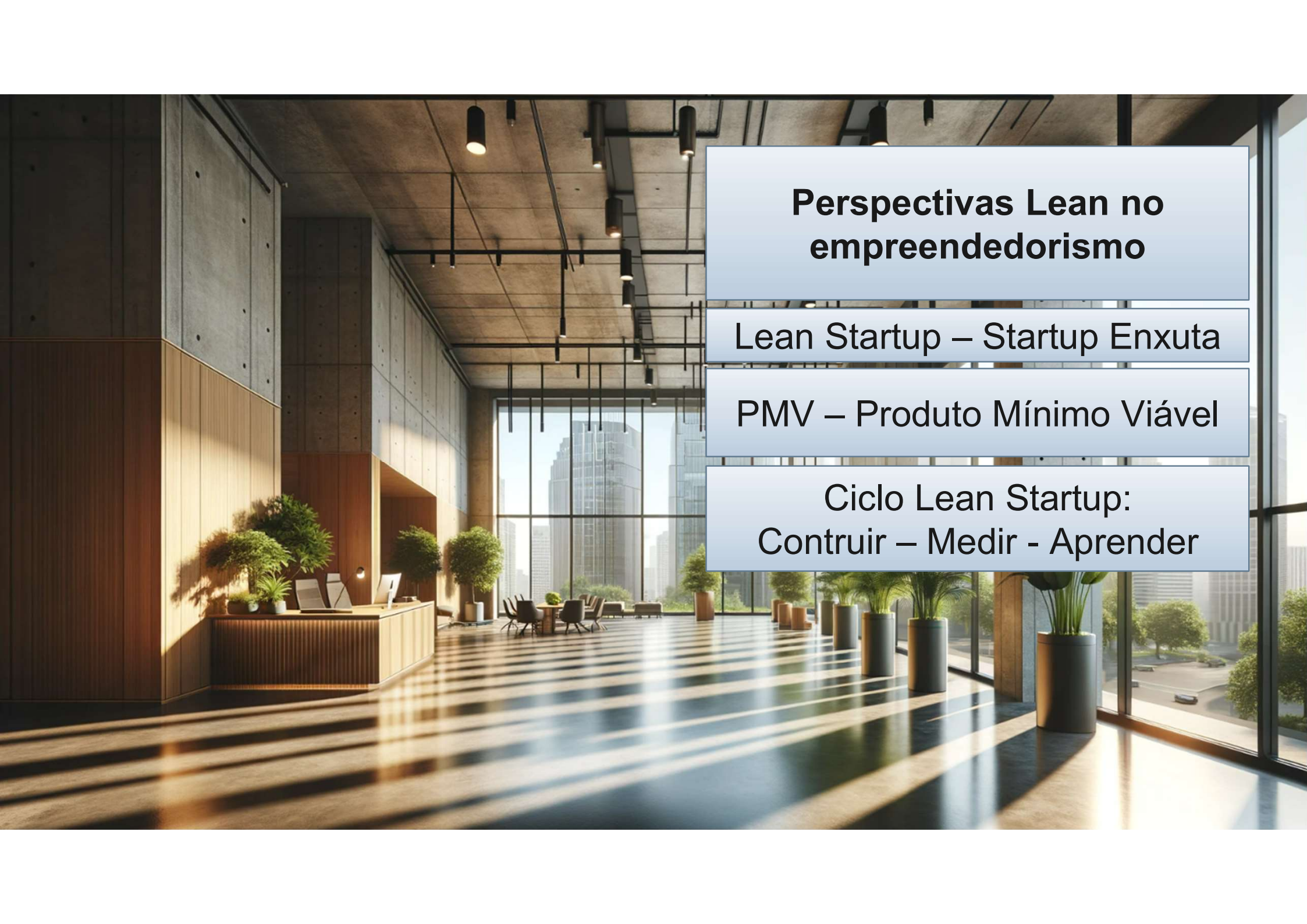
A modern office interior with a high ceiling, concrete walls, and large windows. The floor is polished and reflects the sunlight. There are several potted plants and a reception desk on the left. The right side of the image features a list of topics related to a Business Plan.

Plano de Negócios

Definição do Plano de Negócio

Características do Plano de
Negócio

Etapas do Plano de Negócio

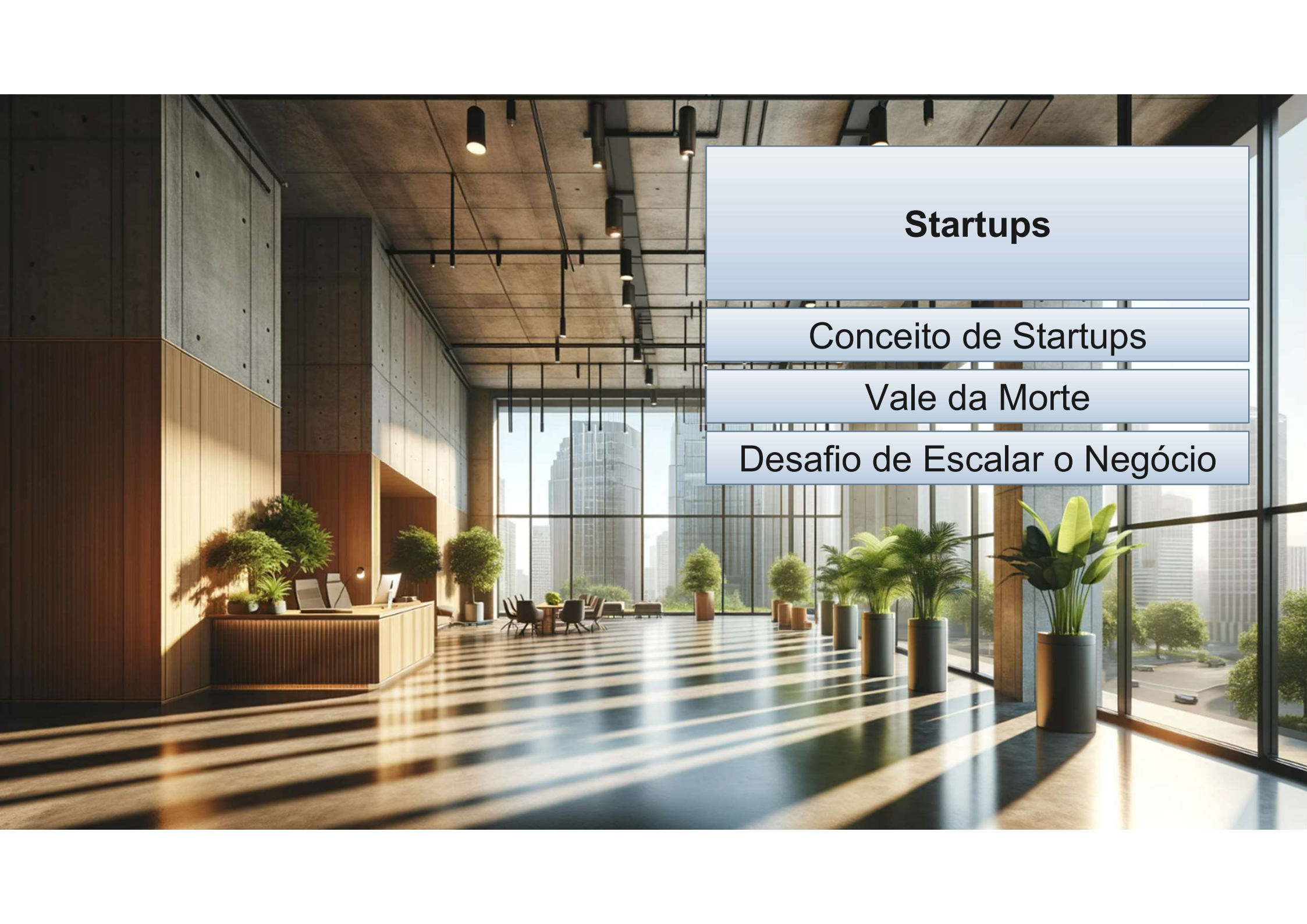
A modern office interior with a high ceiling, exposed concrete beams, and track lighting. Large windows on the right side offer a view of a city skyline. The floor is polished and reflects the light. On the left, there is a wooden reception desk with several potted plants. In the background, a meeting area with chairs and a table is visible.

Perspectivas Lean no empreendedorismo

Lean Startup – Startup Enxuta

PMV – Produto Mínimo Viável

Ciclo Lean Startup:
Contruir – Medir - Aprender

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Startups

Conceito de Startups

Vale da Morte

Desafio de Escalar o Negócio

A modern office interior with a high ceiling, concrete walls, and large windows. The floor is polished and reflects the sunlight. There are several potted plants and a reception desk on the left. The right side of the image features a list of management methodologies in blue boxes.

Metodologias de Gestão

Business Model Canvas

Gestão de Projetos

Metodologia Ágil: Scrum